



**APPLICATION FOR 2018 MARKETING GRANT
DeKalb County Visitors Bureau**

Organization Applying for Funds: _____

Address: _____

City: _____ Zip Code: _____ Telephone: _____

1. Contact Person: _____

Address: _____

City: _____ Zip Code: _____ Telephone: _____

Email: _____

2. Tax ID Number: _____

3. Amount requested for this project (not to exceed \$2,500.00): \$ _____

Previous Visitors Bureau support received:

Year _____ \$ _____

4. Specifically define the overall purpose of this grant request. (Be as specific as possible)

5. Describe in detail how this grant money will be used: _____

6. Summarize your long-range plan for the project: _____

7. How many visitors are expected to attend DeKalb County as a result of this project, and how will it benefit the DeKalb County Tourism industry?

8. Number of expected overnight guests? _____
9. How will this project be promoted? _____

10. What funds has your organization committed to this project from its budget or raised for this project? _____

11. What funding, if any, is being sought from other organizations for this project?

12. If event, what plans do you have for funding on an annual or ongoing basis? _____

13. Additional information for consideration _____

14. Expected date of conclusion of project? _____
15. Required attachments:
a.) Attach verification of tax exemption
b.) Supporting quotes for project costs must be attached
c.) Other supporting documents